

FEBRUARY NETWORKING EVENT RECAP: Thanks for the Memories



By ROSHNI HANNON
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I am a skeptic. I am a mother and a journalist it's in my job description. When I heard that the Indo-Chamber's February featured speaker was going to help me "Learn Anything & Everything, Faster & Better" I may have actually rolled my eyes. Matt DiMaio – the Memory Man- was going to help me, ME remember names. I fumble through the dog's name, the kid's names maybe a colleague or two before I even get my husband's name right. I stand corrected. DiMaio is not only a man of his word, but he is a man you certainly won't forget. At the beginning of the evening he asked for every man and woman with whom he had a conversation to stand up. Half the room rose to its feet. Methodically, but without hesitation he rattled off the names. These are not



names like Tom, Dick and Harry. These were names like Moorthy, Dharmatma, and Sushila! Ok, what's your trick Memory Man. Clearly he planted people in the audience, but then DiMaio put my skepticism to rest. One by one he asked members of the audience to name an object. Then he had different people say a number. DiMaio was able to match the number with the corresponding object without any trouble at all. Ok, so he is a gifted freak of nature, right? Wrong. DiMaio explained that the brain is just like any other muscle. The more you exercise it, the stronger and better it becomes. He also pointed out something we can all silently admit to. There are three reasons your memory fails you 1) You don't get it 2) You don't care 3) You don't believe. Did the light go on for anyone else? DiMaio is called "The Enter-Trainer" and for good reason. He taught a few tricks, like creating storylines by weaving in the names of the people or things you need to remember.

Bottom line DiMaio helps people of every age shine more brightly both in their careers and in their personal lives. Forgetfulness is a form of freedom, but come on freedom is overrated. Now.. where did I leave my keys...

Matt DiMaio is the Founder of The Maestro Method: How to Learn Everything Faster. He is the author of "How To Remember People's Names" and "Forgetful No More." His books are available on Amazon.

Roshni Hannon is the VP of Communications for INDO-US.



Karen Rowe, Owner, Front Rowe Seat

MEET KAREN ROWE

To be considered an expert in your field nowadays you need to be published. The biggest problem about writing a book is ... writing the book. It's time consuming and a chore. Karen Rowe solves that by writing it for you and doing it ten times faster.

A two-time published author, Karen is the owner of Front Rowe Seat, a full service writing firm. She is an expert in nonfiction and can help you position yourself as a leading authority in your niche. Karen develops professionally written and designed books, done-for-you.

Her passion is to capture genius on a page and she's known for writing a book in three days. Her record is nine books in six weeks.

She has ghostwritten books for some of the most fascinating people in the world, but she can't tell you who any of them are. The key to a successful ghostwriter is absolute discretion. She can tell you that her clients include an actor, a retired FBI Agent, a Reality TV star, entrepreneurs with online empires and some of the top self-help leaders in the industry. She does all the work; they get all the glory. Her clients walk away feeling immense relief, knowing their book is in good hands.

You can reach Karen at 813-357-4956 or via email at karen@karenrowe.com. Check out her website at www.karenrowe.com"

MARCH FEATURED SPEAKER: ST. PETERSBURG MAYOR RICK KRISEMAN

"Building a City of Opportunity: the Indian Business Community and the Downtown St. Petersburg Boom."



The Indo-US Chamber is pleased and honored to announce that St. Petersburg Mayor Rick Kriseman will be the featured speaker this month. Mayor Kriseman brings an incredible amount of experience and passion to St. Pete. He was elected into office in 2014. Kriseman was appointed to St. Pete's City Council in 2000 and during that time served on numerous committees. He ran for the Florida House of Representatives in 2006 and was re-elected in 2008 and 2010. His colleagues rewarded his leadership and work ethic by naming him their Policy Chair for 2011-12. Mayor Kriseman has exciting plans for downtown St. Petersburg.

We are sure you all have questions about everything from the future of the Trop to the Pier. The Mayor assures us that with the help of the Indian Business Community he will be able to build a city of opportunity.

Mayor Kriseman earned a B.S. in broadcasting from the University of Florida, and after graduation from the Stetson University College of Law was admitted to the Florida Bar in 1987. Mayor Kriseman is married to Kerry, a St. Petersburg native. They have two children Jordan and Samuel. The Krisemans serve as a volunteer family for the Southeastern Guide Dogs.

Don't miss this opportunity to meet Mayor Kriseman at the Chamber's next event on March 11th at 6:30 p.m. at the HCI building on Cypress Street. Dinner is provided.



Upcoming Indo-US Chamber Event:

Business & Networking Event

Date: Wednesday, March 11, 2015

Time: 6:30 PM – 8:30 PM

Location: HCI Ballroom,
5300 W. Cypress St, Tampa FL 33607

Speaker: **Rick Kriseman, Mayor
City of St.Petersburg**

This is a FREE event. No RSVP required.

INDO-US CHAMBER MISSION

"To provide an active forum in which Asian American professionals and business owners, through an exchange of ideas, with a unified voice, can communicate, interact, and secure a position within the business industry and become a source of inspiration by promoting professionalism and excellence through education and community involvement."

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- Single \$150



- Registration & Lunch: 12:00pm
- Shotgun Start: 1:00pm
- Entry Fee \$150 per player or \$500 per foursome (see over page for details)

For additional Details and Registration copy and paste the below link in your browser and click <http://bit.ly/1x88rF4>

For Additional Information Contact
Kamlesh - 813-841-9216
Jal Irani - 813-451-8229

Started or starting a new Business?

If you have started a new business or planning to start one, chamber events are perfect places to share experiences and learn from others. Indo-US chamber events and the relationships built there provides access to entrepreneurs, seasoned and successful business people, and an open forum for you to discuss your ideas, expand on them and to collaborate. The events are free and so is the membership. We urge you to come out and be a part of it. Together, the future is ours.



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