

NETWORKING EVENT RECAP:

Disaster and emergency preparedness in an increasingly dangerous world

It may have been a cold night but the atmosphere inside was warm and inviting as attendees took note of November's guest speaker Attorney and CPA Brian C Sparks from Hill Ward Henderson who gave a thought-provoking talk on "Disaster and emergency preparedness in an increasingly dangerous world." Brian emphasized that in this matter it is knowledge that is far important rather than just the materials we acquire.

He advised that it is more prudent to be far more generous in acquiring and maintaining supplies far above what is recommended by governmental and other agencies which are merely guidelines for the bare minimum.



7 things to do in an emergency

- 1 When it comes to disaster and emergency preparedness, although the 'stuff' we acquire to prepare is important, knowledge is way more important, both in terms of what 'stuff' to acquire, but also of how to prepare for and deal with those situations.
- 2 Disaster preparedness recommendations from governmental and nongovernmental agencies generally are for the bare minimum quantities and qualities of disaster supplies and materials.
- 3 Instead of just merely having the bare minimum on hand, I recommended that people acquire and maintain supplies and materials in both quantity and quality to enable them to live through a disaster or emergency in reasonable comfort.
- 4 As to water, in addition to having adequate supplies of potable water, I recommended that people also acquire a good quality wilderness water filter to provide supplemental water supplies.
- 5 Don't plan to use pool water, which is filled with chemicals, for personal consumption, but it is ok to use to flush toilets.
- 6 Don't count on relief from outside sources being provided within three days of a disaster (the time period often recommended for duration of personal food and water). A week to two weeks or more is a more reasonable expectation.
- 7 Don't count on grocery stores being replenished promptly. They will be emptied quickly in anticipation of an expected disaster, like a hurricane. Due to "just in time" inventory management, most stores have three or fewer days' worth of food on hand and replenishment from warehouses and out-of-state sources might be severely hampered. Florida and Tampa Bay in particular are very vulnerable to such delays due to the limited numbers of north-south trucking routes in the state.

Brian also suggested that information should come from an authoritative source. He recommended the Handbook to Practical Disaster Preparedness for the family and has arranged a very special \$10 discount and free shipping for readers when you purchase from the following link: <http://disasterpreparer.com/special-offer/>



MEMBER SPOTLIGHT



Topher Morrison: Key Person Of Influence (KPI)

MEET TOPHER MORRISON

Look for Topher Morrison's smiling face at Chamber events. He is the Managing Director of Key Person of Influence - USA, a growth accelerator firm that has worked with over 1,000 companies, globally, to help them dominate their market share. He is featured in the award-winning documentaries "The Compass" and "Riches," and his first book Stop Chasing Perfection & Settle for Excellence has been hailed as The self-help book for people who are sick of self-help books. His most recent book, Collaboration Economy, was released May 6, 2014 and reached national best-seller status within hours.

His extensive speaking schedule, spanning over the past 25 years, has taken him throughout the US, UK, Australia, and Singapore and has earned him a global reputation as an expert in mass-communications and influence. Topher has spoken for top execs with American Express, Microsoft & Google, just to name a few.

In contrast to most professional speakers, Topher's shockingly honest, sometimes irreverent, and always down-to-earth approach is surprisingly infectious. His personality and straightforward manner are perfect for the business person who is tired of fleeting success in "self-help sinkholes." He is not afraid to tell it like it is and shatters the myth of achieving overnight success. Instead, Topher speaks to the person who could care less about motivational 'magic wands' and is more focused on getting tangible, proven strategies to become a key person of influence in their company, network, or industry.

The KPI (Key Person of Influence) Growth Accelerator is a 5-step process for becoming one of the most highly-valued and highly-paid people in your industry.

To find out more, go to <http://www.keypersonofinfluence.com/usa> or call 813 258 4372.

Started or starting a new Business?

If you have started a new business or planning to start one, chamber events are perfect places to share experiences and learn from others. Indo-US chamber events and the relationships built there provides access to entrepreneurs, seasoned and successful business people, and an open forum for you to discuss your ideas, expand on them and to collaborate. The events are free and so is the membership. We urge you to come out and be a part of it. Together, the future is ours.

INDO-US GOLF TOURNAMENT

Friday, March 20, 2015
Westchase Golf and Country Club

Gold sponsor \$3,000;
Silver sponsorship: \$2,000;
Bronze sponsorship: \$1,500

Foursome: \$500 • Single: \$150

For information call:
Kamlesh at (813) 841-9216, (813) 841-9216
or Jal at (813) 451-8229, (813) 451-8229.



Upcoming Indo-US Chamber Events:

NO CHAMBER MEETING IN DECEMBER

Due to the holidays, there will be no chamber meeting in December. Look for details of our January meeting in next month's issue of Khaas Baat.

INDO-US CHAMBER MISSION

"To provide an active forum in which Asian American professionals and business owners, through an exchange of ideas, with a unified voice, can communicate, interact, and secure a position within the business industry and become a source of inspiration by promoting professionalism and excellence through education and community involvement."

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