

MOTORING

THE FREE COMPLETE BAY AREA AUTO ENTHUSIAST GUIDE TAMPA BAY



KEEP YOUR MOTOR RUNNIN' WITH MOTORING TAMPA BAY PRINT EDITION

ONE-TIME ADVERTISING RATES

Motoringtampabay.com Web site has been hugely successful since it debuted in May 2008. Readers have been asking us about launching a Motoring Tampa Bay publication? Well, here is what our premier issue will offer readers.

The tabloid size 11" wide x 11 1/2" deep publication offers auto enthusiasts:

- Listing of car shows, cruise-ins and swap meets.
- Listing of car clubs in the Tampa Bay area.
- Test-drive reviews of brand-new and media previews of upcoming vehicles from carmakers, domestic and import.
- Buying or selling a car in our classified section.
- Featured shops/dealer stories.
- Recent and updated local automotive news and highlights.
- Tips on maintaining and keeping your ride in tip-top shape.
- Show your ride – send in photographs of your precious baby, be it souped-up or not.
- Racing-related events in the Bay area and surrounding communities.

Reach more than 12,500 readers with your ad in the Motoring Tampa Bay publication, which is distributed via direct mail as well as at select locations throughout the Bay area.

FRONT PAGE (premium position) • \$500
(6.375" wide x 2.125" deep)

FULL PAGE • \$400 (10" wide x 10" deep)

BACK PAGE • \$500 (10" wide x 10" deep)

1/2 PAGE • \$250 (10" wide x 5.125" deep)

1/4 PAGE • \$125 (5" wide x 5.125" deep)

1/8 PAGE • \$75 (5" wide x 2.5" deep)

BUSINESS CARD • \$30 (3.25" wide x 1.875" deep)

Add \$50 a month for your ad online at Motoringtampabay.com

Classified car for sale/buy ads start at \$20.

A one-time fee of \$40 applied for original ad design. Additional proof corrections and charges are free.

AD REQUIREMENTS:

Resolution must be 300 d.p.i. in .jpg format.

Flier insert – Color or black and white – CALL FOR RATES

PAYMENT IS DUE AT TIME OF AD PLACEMENT.

Motoring Tampa Bay publication is brought to you by Nitish S. Rele, former Tampa Tribune automotive columnist/editor.

**To place your ad, call (813) 758-1786
or e-mail editor@motoringtampabay.com**

FOR MORE INFORMATION OR TO ADVERTISE, E-MAIL US AT EDITOR@MOTORINGTAMPABAY.COM